

SARAH DASILVA

Graphic Designer · Art Director

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EDUCATION

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Savannah College of Art & Design

B.F.A. ADVERTISING & BRANDING

Expected Graduation: Fall 2022

Carroll Community College

A.A.S. GRAPHIC & WEB DESIGN

June 2008

SKILLS

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SOFTWARE:

- Adobe: Photoshop, Illustrator, InDesign, XD, Dreamweaver
- Sitecore CMS, WordPress

ARTISTIC/TECHNICAL:

- HTML5/CSS3
- Web design
- Graphic design

INVOLVEMENT

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Ruckabye Baby

VICE PRESIDENT

May 2012 - August 2016

WORK EXPERIENCE

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Associate Marketing Manager - Web

BUSCH GARDENS WILLIAMSBURG

January 2020 - Present

- Accurately utilize brand components and marketing campaign designs to create digital and print design products
- Design optimized graphics and landing pages in collaboration with e-commerce and brand teams

Lead Graphic Designer/Web Developer

GO MONTESSORI

February 2012 - Present

- Design and build client websites and marketing materials
- Maintenance and organization of in-house template library
- Lead internal social media marketing and brand management

Production Graphic Artist/Digitizer

LION BROTHERS COMPANY, INC.

January 2008 - May 2011

- Created original art and edited client art for production use in embroidered emblem and textile embellishment production
- Coordinated new product designs with marketing and QA teams
- Designed internal marketing products

Graphic Designer & Web Developer

FREELANCE

May 2008 - Present

- Graphic, web, and branding design
- WordPress theme development